

Historic, Archive Document

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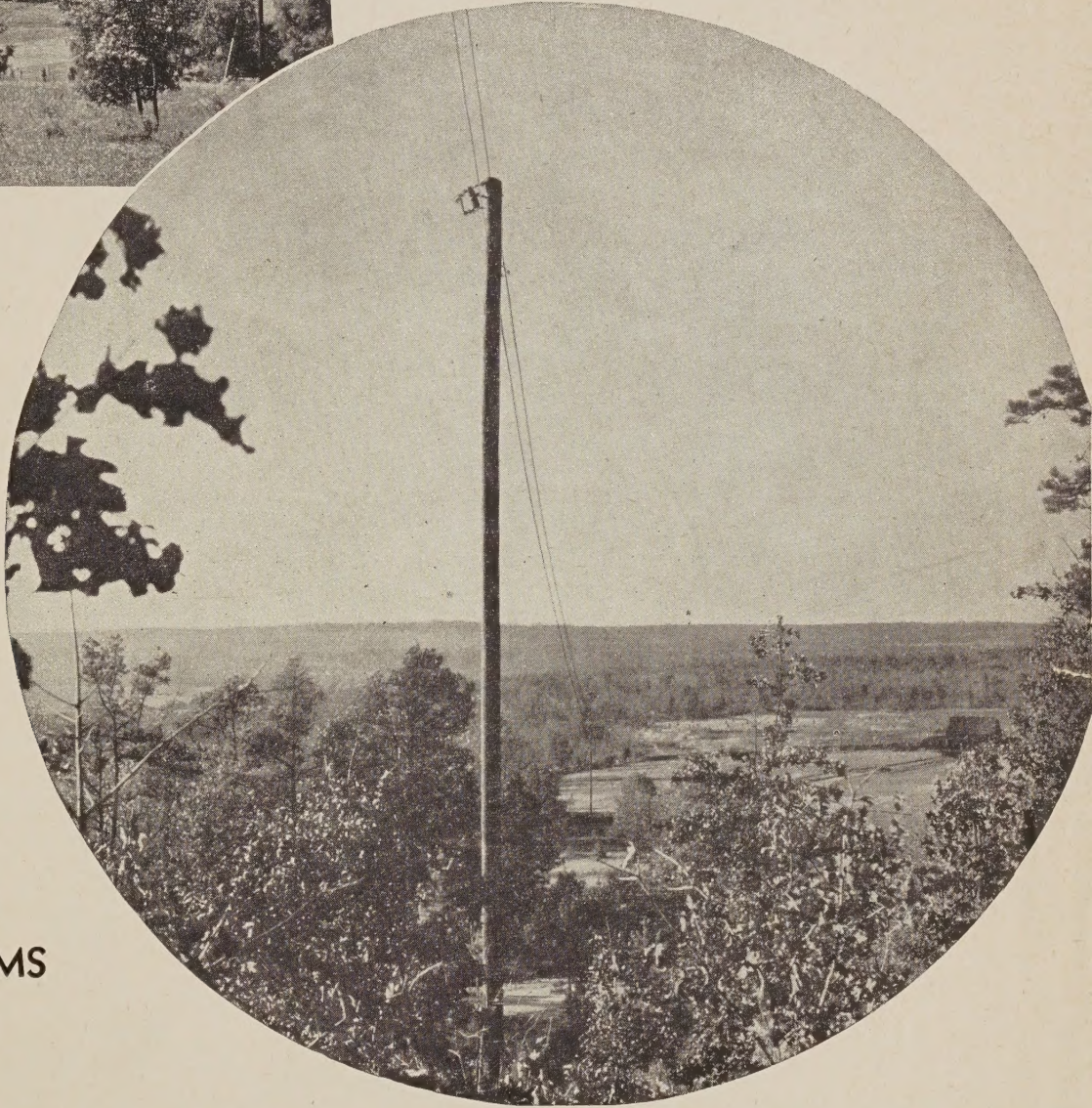


NOT ONLY THIS

ELECTRIC SERVICE FOR
WELL-POPULATED
← COMMUNITIES

**BUT
THIS →**

ELECTRIC SERVICE
FOR ISOLATED FARMS



R&A Service Means Area Coverage

REA Is Coming!

TODAY, victory of our boys and our Allies in Europe has freed some stocks of materials, enabling your own electric system to make a start toward bringing service to your farm.

Why do we say "your own"? Your power system, financed by the Rural Electrification Administration, is a cooperative. It is owned equally by all its members, who elect their own directors to run its affairs. By joining this cooperative, you become a part owner of a thriving community enterprise. More than 800 of these rural cooperatives all over the Nation have made a great success of bringing electric service to more than a million rural consumers.

REA borrowers are going ahead with electrification of new areas, within the limits of remaining restrictions, as fast as funds and manpower will permit. These borrowers include groups of farm people like you and your neighbors, to whom REA lends funds at a low rate of interest and with long periods of repayment, enabling them to electrify entire rural areas on a non-profit basis.

When your power system has paid back those loans, you and your neighbors will own your electric system free and clear.

Get Your Power The Co-op Way

REA borrowers are doing the long-awaited job of bringing electric service to all people who need it. They do not follow a policy of serving only those farms which it is profitable to serve, neglecting others in the same area because they are further from the lines. Instead, they apply mass production economies to serving the scattered farms by bringing service to everyone on an area-coverage basis. They are able to do this because of the non-profit, low-cost basis on which they do business.

Band together with your neighbors, stay with them—and you achieve:

Service for all at cost, without discrimination and without profit.

Eventual full ownership of the lines serving your community.

A voice for each member in the management of his local power system.



RURAL ELECTRIFICATION ADMINISTRATION • U. S. D. A.
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